

Agenda

30 November 2023

Launch of the Missing Entrepreneurs 2023

Policies for inclusive entrepreneurship and self-employment



The Missing Entrepreneurs 2023

Policies for inclusive entrepreneurship and self-employment

About the Missing Entrepreneurs 2023

The Missing Entrepreneurs 2023 is the seventh edition in a series of biennial reports examining how government policies can release untapped entrepreneurial potential from under-represented parts of the population of impactful entrepreneurs, including women, youth, seniors, the unemployed, immigrants and people with disabilities. It offers comparative data on the entrepreneurship activities and the barriers faced by each group across OECD and European Union countries. It takes a deep dive into the effectiveness of youth entrepreneurship schemes and the design of welfare bridge schemes for business creation by job seekers. It also contains country profiles for each of the 27 EU Member States showing the major recent trends in diversity in entrepreneurship and the current state and evolution of policy for each country.

About the event

Join us online for a presentation of the main findings and discussion on priority actions for governments, featuring senior officials from the OECD and European Commission and a panel discussion with entrepreneurs.

[Register Here](#)

This event will be a virtual event. After registering, you will receive a confirmation email containing information about joining the meeting. If you do not receive an email confirmation or have trouble registering, please contact: david.halabisky@oecd.org.

CONTACT

If you are interested to learn more about the project or to get involved, please contact
Jonathan Potter, Head of the Entrepreneurship Policy and Analysis Unit | Jonathan.Potter@oecd.org
David Halabisky, Project co-ordinator, inclusive and sustainable entrepreneurship | David.Halabisky@oecd.org

Agenda

15.00-15.15

Opening: The case for increasing diversity in entrepreneurship

OECD **Yoshiki Takeuchi**, OECD Deputy Secretary-General

European Commission **Joost Korte**, Director-General, DG Employment, Social Affairs and Inclusion

15.15-15.25

Tapping into all talents: Presentation of the Missing Entrepreneurs 2023

OECD **David Halabisky**, Project co-ordinator – inclusive and sustainable entrepreneurship, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

15.25-15.55

Roundtable discussion with entrepreneurs: How to achieve systemic change?

European Commission Moderated by **Julien De Beys**, Policy Officer – Inclusive Entrepreneurship

Netherlands **Achraf Chahyd**, Classifact Europe

Canada **Greg Frankson**, Voice Share Inc.

Germany **Melisa Manrique**, My Migrant Mama

Ireland **Mary B Walsh**, Ire Wel Pallets

15.55-16.00

Closing remarks: The path forward

OECD **Jonathan Potter**, Head of Entrepreneurship Policy and Analysis Unit, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

For more information on OECD work on inclusive entrepreneurship, please visit our website:

www.oecd.org/cfe/smes/inclusive-entrepreneurship

About the European Union's Directorate-General for Employment, Social Affairs and Inclusion

DG Employment, Social Affairs and Inclusion develops and carries out the European Commission's policies on employment and social affairs, education and training. This includes, for example, support for more and better jobs through the European Employment Strategy, free movement of workers and coordination of social security schemes, and supporting social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.

For more information on the Directorate-General for Employment, Social Affairs and Inclusion, please visit:

https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion_en

